

# THE EYES EXPERTS



LASH LIFTING AND PERMING

LASHES AND BROWS DYE



**DERMATOLOGICALLY AND OPHTHALMOLOGICALLY** TESTED PRODUCTS.



THE BEST ACTIVE INGREDIENTS AND THE MOST INNOVATIVE FORMULAS DEVELOPED IN OUR **OWN LABORATORY**.



SPECIALIZED PRODUCTS THAT PROTECT AND CARE YOUR EYEBROWS AND EYELASHES. **DOUBLE ACTION,** AS, IN ADDITION

TO BEAUTIFY, THESE ARE COSMETIC

TREATMENTS AS WELL.

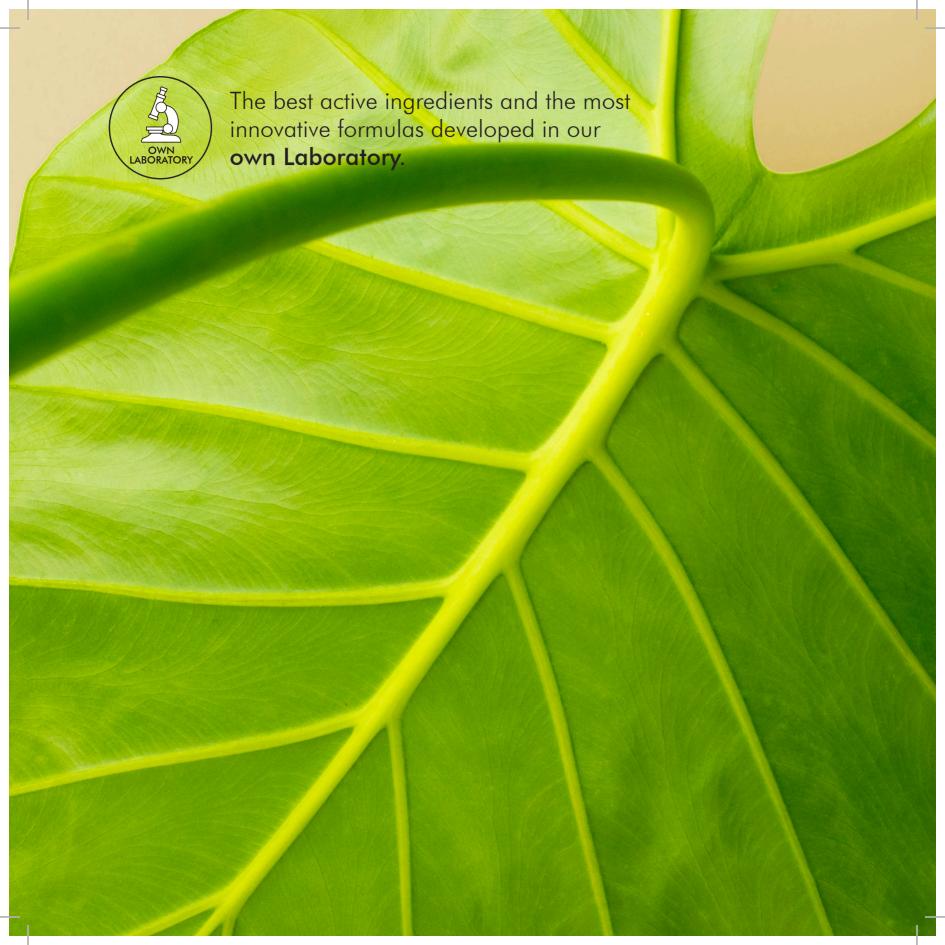
LASH LIFTING AND PERMING

LASHES AND BROWS DYE

LASH EXTENSIONS

LASHES AND BROWS TREATMENTS

**CLEANSING** 





Vegan innovations in eyebrow and eyelash treatments

We are launching a new completely Vegan line to be able to offer all our eye treatments and services without any ingredients of animal origin.

Maintaining all their effectiveness and with the best formulation for the eye area.

Year after year more and more people are concerned about the origin of some ingredients and are more and more interested in a product that is 100 x 100 vegan.

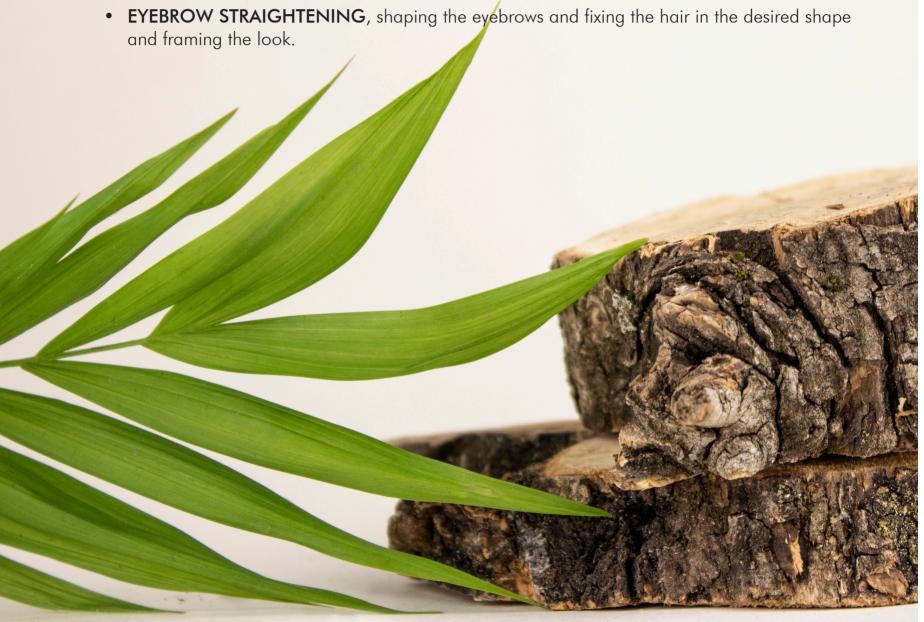


Dermatologically and ophthalmologically tested.

The new vegan line offers a complete service ranging from tinting, lifting, perming and eyebrow laminating services.

Three completely vegan services with the same basic products:

- **EYELASHES LIFTING** to shape eyelashes from the root, stretching and lifting their natural shape.
- **EYELASHES PERMANENT**, curling and shaping to enhance their curvature by accentuating the natural curl.



# PERMANENT & LIFTING VEGAN



# **VEGAN LIFTING & PERMING**



### **VEGAN Permanent Gel**

With the perming gel, the pH of the eyelashes is raised, opening the cuticle of the hair and allowing the structure of the hair to be modified.

15 ml - ref. 011101074



## **VEGAN Permanent Gel Monodose**

12 MONODOSE sachets ref: 011150111



#### **VEGAN Cream Neutralizer**

Its creamy texture avoids drips, making it easier, more comfortable and safer to apply.

It allows us to seal and give the desired shape to create the perfect look.

15 ml - ref. 011150104



## **VEGAN Cream Neutralizer Monodose**

12 MONODOSE sachets ref: 011150110

ret: 0111501



## **VEGAN LINE KIT Brow Lamination**

Contains Vegan permanent gel 15 ml, Vegan neutralizer cream 15 ml and Vegan eyelash regenerating cream 15 ml.

ref. 011150112



## **VEGAN LINE KIT Perfect Look**

Contains 4 Vegan dye 14 ml, Special solution dye cream 14 ml, Vegan permanent gel 15 ml, Vegan neutralizer cream 15 ml and Vegan eyelash regenerating cream 15 ml 14 ml - ref. 011150109



## **VEGAN LINE KIT Monodose Brow Lamination**

Contains: Vegan permanent gel monodose, Vegan neutralizer cream monodose and Vegan eyelash regenerating cream 15 ml

ref. 011150114



We are launching 4 colours of 100 x 100 Vegan dyes, maintaining the same properties as our current range of dyes. Maintaining its dual function of colour and treatment in a single application.

The new dyes have been formulated with an alternative to animal keratin, completely vegetable and with high levels of performance and efficacy. It is a hydrolysed molecule derived from a combination of hemp and rice proteins. The use of this active ingredient strengthens the hair and provides elasticity.

In addition, Argan Oil, which penetrates the pores of the hair improving its elasticity and flexibility, Mullein Flowers, a vegan active ingredient that has the ability to absorb ultraviolet radiation and emit visible light, which translates into illumination and Aloe Vera which provides amino acids, vitamins and minerals for a healthier, shinier and more conditioned eyelash.





# **VEGAN EYEBROW AND EYELASHES DYE**



## **Black Night**

Black Night is a black shade with soft bluish highlights. It is the ideal shade for eyelashes. Thanks to its reflections, it provides a lot of luminosity as well as enhancing the colour and creating a make-up effect.

14 ml - ref. 011150098



### Warm Grey

The Warm Grey colour is a taupe grey tone, a neutral tone recommended for the eyebrow tinting service, enhancing its harmony and showing off natural and bushy eyebrows for two months.

14 ml - ref. 011150097



### Coffee

Coffee colour is an ideal brown tone to enhance the look, giving a more marked definition to the eyebrows or eyelashes without the need for make-up.

14 ml - ref. 011150095



### Golden Brown

Golden Brown is a light brown colour with a soft golden touch. Ideal for eyebrows with light, medium and ashy blonde tones.



## Kit VEGAN LINE Perfect Look

Contains 4 Vegan dye 14 ml., Special solution dye cream 14 ml., Vegan permanent gel 15 ml., Vegan neutralizer cream 15 ml. and Vegan eyelash regenerating cream 15 ml ref. 011150109



# **VEGAN DYES Display**

Contains: 40 Vegan dyes 14 ml. ref. 011102074



# VEGAN LINE KIT COLOR DREAM

(special eyebrows)
Contain: 3 Vegan dye 14 ml., Special solution dye cream
50 ml. and Color Remover 100 ml

ref. 011150113



## **VEGAN** Protector cream special dye

Protects the skin against stains. 50 ml - ref. 011150116



# VEGAN EYELASH REGENERATING CREAM

# with ARGAN, RICIN and OLIVE OILS.

# ACTIVE INGREDIENTS OF THE NEW REGENERATING CREAM

- Castor oil (ricin): moisturises and nourishes the eyelashes.
- Argan Oil: penetrates the hair pores, improving its elasticity and flexibility. Increases follicle nutrition, locks in moisture, and restores hair shine.
- Eyelash Regenerating Complex: combination of natural oils (Olive, Sunflower, Rosehip, Corn, Grape, etc...) specially developed to strengthen, lengthen and regenerate the eyelashes and reduce the loss of colour intensity due to washing.
- Active ingredient OMEGA+
   based on Olive Oil: Helps
   rehydrate the treated area,
   nourishes the hair and adds shine.
   With high antioxidant power.
- Gallic Acid: antioxidant that helps to combat external agents.

Ref: 011150101



# VEGAN EYELASH REGENERATING CREAM Display

Contains 8 Vegan eyelash regenerating cream 15 ml ref. 011150108

# 

# BROWS LASHES

REJUVENATES & DEFINES

# **EYELASH LIFTING**

Shape your lashes from root, stretching and highlighting its natural shape. Its main use is to lengthen and lift the lashes, getting a stunning look.

# EYELASH PERMING

Curl and shape the eyelashes with a deep curvature.



# **EYELASH LIFTING & PERMING**



# Eyelash Lifting Glue NO LATEX

Eyelash lifting glue that combines different cosmetic polymers creating a perfect adhesion to both the skin and the silicone pad, thanks to the excellent formation of the adhesive film.

5 ml - ref. 011150117



## **Duo glue Eyelashes**

Suitable for both lifting and perming service.

14 ml - ref. 011150043



## Perming glue

Adheres the perm curler to the eyelid and also the lash to the curl. With applicator brush.

14 ml- ref. 011101022



### Permanent gel

Allows to modify the hair structure. 15 ml - ref. 011101001



### Neutralizer cream

Creamy texture, prevents from dropping. Easy application, comfortable and safe. White color to control its correct application. 15 ml- ref. 011103011









## Silicone Pads

Silicone molds for eyelash lifting 10 u. Size S - ref. 011150057 Size M - ref. 011150016 Size L - ref. 011150025

## Eyelash curlers

Size: small (S), large (L), extra large (XL) and mixed (MX). 30 u. ref. (P) 011101007 ref. (L 011101004 ref. (XL 011101006 ref. (MX) 011101005

## Osmotic Film special eyes

Osmotic film is used to perfectly cover the eye area during the different services for eyebrows and evelashes.

This new format includes a cutter to perform the services in a more comfortable and agile way. 42mmx200m, ref. 011150073

Orange stick ref. 011101012



## Neutralizer liquid Fixes the hair structure. 15 ml - ref 011101002



# Eyebrows pre-smoothing

Specific product to prepare the brow and smooth the unruly hair to facilitate straightening and tinting.

Size: 15 ml - ref. 011111090



## Pre-smoothing of eyelashes

Specific product to prepare the eyelashes and smooth the unruly hair to facilitate straightening and tinting.

# **EYELASH LIFTING & PERMING**



### **Eyelashes Perming Kit**

Everything you need to offer eyelash perming services. Contains: Eyelash glue 14ml, Permanent Gel 15ml, Neutralizer liquid 15ml, mixed curlers 30 u., 1 Small comb brush, 1 orange stick. ref. 011106002



## Single-dose Lash Lifting and Perming Kit

All you need to perform an eyelash perm treatment in individual sachets. Contains: Duo Glue 7 ml, 12 perm gel sachets, 12 neutraliser sachets, Mixed curlers 30 pc., 1 eyelash comb, 1 orange stick, Silicon pads. ref. 011150050



## **Eyelashes Complete Lifting kit**

Everything you need to offer eyelash lifting services.

Contains: Eyelash glue 14 ml, Box Silicone Pads M 10unds.,
Permanent Gel 15ml, Neutralizer cream 15ml, 1 Small comb
brush, 1 orange stick.
ref. 011150018



## Essentials Eyelashes Lifting kit

Kit content: Duo Glue eyelashes 14 ml, Box Silicone Pads M 10u. and box silicone pads L 10u. ref. 011150022



### **Lamination Kit**

Intensify and Shape your Eyebrows 12 Monodose Neutralizer 12 Monodose Permanent Gel Eyelash regenerating cream with Argan oil ref. 011150080



## **Brow Plus Kit**

This kit contains everything necessary for its care and maintenance, ending with a perfect fixation and color. Contains: Brow Shampoo, Brow Scrub, Brow Paste, Color & Shape Fixer and Color remover. ref. 011150088



## **Brow lamination kit**

Kit content: Permanent gel, neutralizer cream and eyelash regenerating cream. ref. 011150081



# Permanent Gel monodose

12 MONODOSE sachets ref: 011101010



## Cream Neutralizer Monodose

12 MONODOSE sachets ref: 011101009

# CARE KERATIN COLOR ARGAN OIL

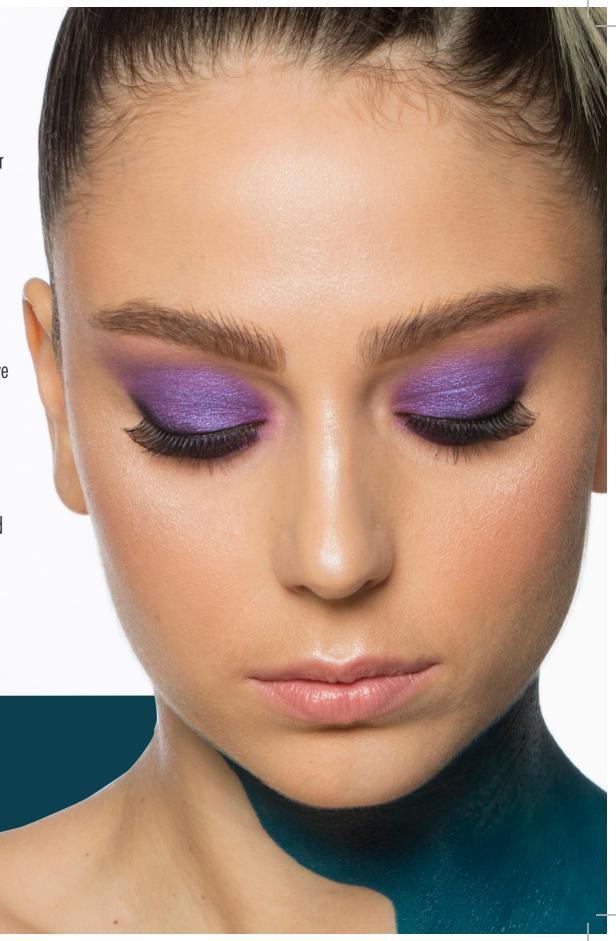
BROWS & DYE

Eyebrows and eyelashes dye gives colour and brightness as well as more volume and thickness. It intensifies the natural look without need of using Make-Up.

Our wide colour range with **9 tones** and a bleaching agent offers endless possibilities, allowing us to apply single colours directly or mixing them to achieve different results.

On one hand they provide colour, moreover thanks to their active ingredients as **ARGAN OIL and KERATIN** helps to strengthen repair and hydrate the hair.

Furthermore, thanks to the new **ACTIVE COLOR** formula, they provide a long-lasting colour.







**DOUBLE ACTION:** Thuya's eyebrow and eyelash dye is the only double action formula, since it provides colour and treatment in just one application. Thanks to its active ingredients, it acts on hair as a cosmetic treatment by strengthening, repairing and providing hydration.



**KERATIN:** Keratin is the main component of the skin's external layer. Its main functions are to strengthen and repair. Furthermore, it provides resistance, impermeability and shine.

**ARGAN OIL:** It hydrates and restores smoothness of hair. It is instantly absorbed also repairs, nourishes, and provides a silky, youthful and healthy appearance. Thanks to its properties, it improves elasticity and flexibility.

**ACTIVE COLOR:** A formula developed to achieve better results with an intense and long-lasting colour.

# DARK Brown LIGHT BROWN BROWN BLOND **ORIGINAL** COLOR DEEP Black VIOLET BLACK GRAPHITE TAUPE GREY ASH Brown BROWN BROWN + LIGHT + CHESTNUT CHESTNUT

# **COLOR CHART**



Perfectly uniformed color.
Long lasting
Perfect covering of grey hair.



Dermatologically and ophthalmologically tested.



More resistant to water.



Beautifies and care.

# LASHES DYE

## LASHES DYE

The eyelash dye treatment is perfect to beautify your look with a natural result. The colour application gives strength, personality and intensity to the eyelashes.

Our special eyelash colour range is perfect for boosting tone. With 3 different colours, it allows us to perform different applications and personalize the service according to the client's needs.



## Deep Black

Deep and pure, our classic dye. 14 ml - ref. 011102037



#### **Violet Black**

Violet Black colour offers a more intense tone to the look. Ideal for all types of people, both blondes and chestnuts. 14 ml - ref. 011150047



### Bluish black

Get a black color with a special blue shine acquiring greater brightness.

# **BROWS DYE**

# **EYEBROW DYE**

The brow dye, helps you to achieve a make-up look with a minimal effort.

Excellent for giving eyes stronger definition without the need for make-up.

Our range of special eyebrow colours offers a wide range of possibilities with 6 different shades and a bleach. Allowing us to apply a single colour or mix them to achieve different results, adapting the client's need.



### Ash Brown

Lighter and warmer than the Grey Taupe, ideal to give the most natural to blondes.

14 ml - ref. 011150046



## **Taupe Grey**

For people with ash blond or very light brown tone. 14 ml - ref. 011150045



#### Brown

Ideal to obtain a more natural color on light tone eyelashes and very dark eyebrows.

# **BROWS & LASHES DYE**



## Graphite

Perfect for grey hair eyebrows. Recommended for grey, brown or black tones.

14 ml - ref. 011102042



## **Light Brown**

Ideal for blond, brown or light brown hair. 14 ml - ref. 011102040



### Chestnut

Perfect for red hair or mahogany tone. Dark eyebrows have to be pre-lightened with blond dye.

14 ml - ref. 011102041



### Blond

To bleach, special for eyebrows. Use always with special solution dye cream.

# **BROWS & LASHES DYE**





Special solution dye cream Creamy texture, prevents dropping. Easy to apply, comfortable and safe. Perfect to improve the results of the eyelashes dye. More homogeneous mixture. White color to control its correct application. 50 ml- ref. 011103009 14 ml- ref. 011103010

### **Brow Paste**

White pigmented lipophilic paste, it protects the skin and helps you to shape the brows before waxing them. ref. 011150084

#### Color Remover

Dye stain cleanser. Product developed to remove any rest or stain of dye on the skin. ref. 011150086







# Special solution dye liquid

Special solution dye in liquid form, recommended for eyelashes. 60 ml - ref. 011103008

# Special dye protector cream

Protects the skin against stains. 50 ml - ref. 011102005

## Premium dye brush kit

Premium Dye brush that includes 3 exchangeables heads ref. 011150060

# **COMPLEMENTS BROWS & LASHES DYE**







Mixing support
Mixing support to facilitate the eyebrow
and eyelash tinting service. Perfect for
mixing colors and playing with colorimetry.
ref. 011150099

Dye Brow brush
Wood brush with plane synthetic hair and
beveled that allows to apply eyebrows
dye easily framing and giving shape for a
perfect result.
ref. 011150059

**Dye applicator brush** ref. 011102007







**Tweezers** 

With chrome finish, practical and comfortable to use. ref. 011150053

**Tweezers** 

Its design guarantees precision in professional hair removal. Chrome finish. ref. 011105006

Protector paper for dye 96 units. ref. 011102009

# **BROWS & LASHES DYE KITS**



### Eyelash dye Kit

Everything you need to offer eyelash dye services.

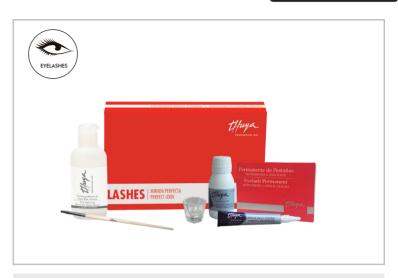
Contains: Deep black dye 14 ml, bluish black dye 14 ml, brown dye 14 ml, Special solution dye liquid 60 ml, special dye protector cream 50 ml, protector paper for dye 25 u., dye applicator brush, godet.

ref. 011106003



## Brow dye Kit

Everything you need to offer brows dye services. Contains: light brown dye 14 ml, chesnut dye 14 ml, graphito dye 14 ml, blond dye 14 ml, special protector dye cream 50, special solution dye cream 50 ml, dye applicator brush, godet. ref. 011102020



### Perfect look EYELASHES Kit

Everything you need to enhance your look with a natural effect and forget about the mascara. Contains: Monodose kit 6 services, Duo glue Eyelashes, 6 Eyelash curlers Small, 6 Eyelash curlers Large, Bluish black dye 14 ml, Special solution dye liquid 60 ml, Eye make-up remover with curcuma 100 ml, Glass godet, brush. ref. 011150021

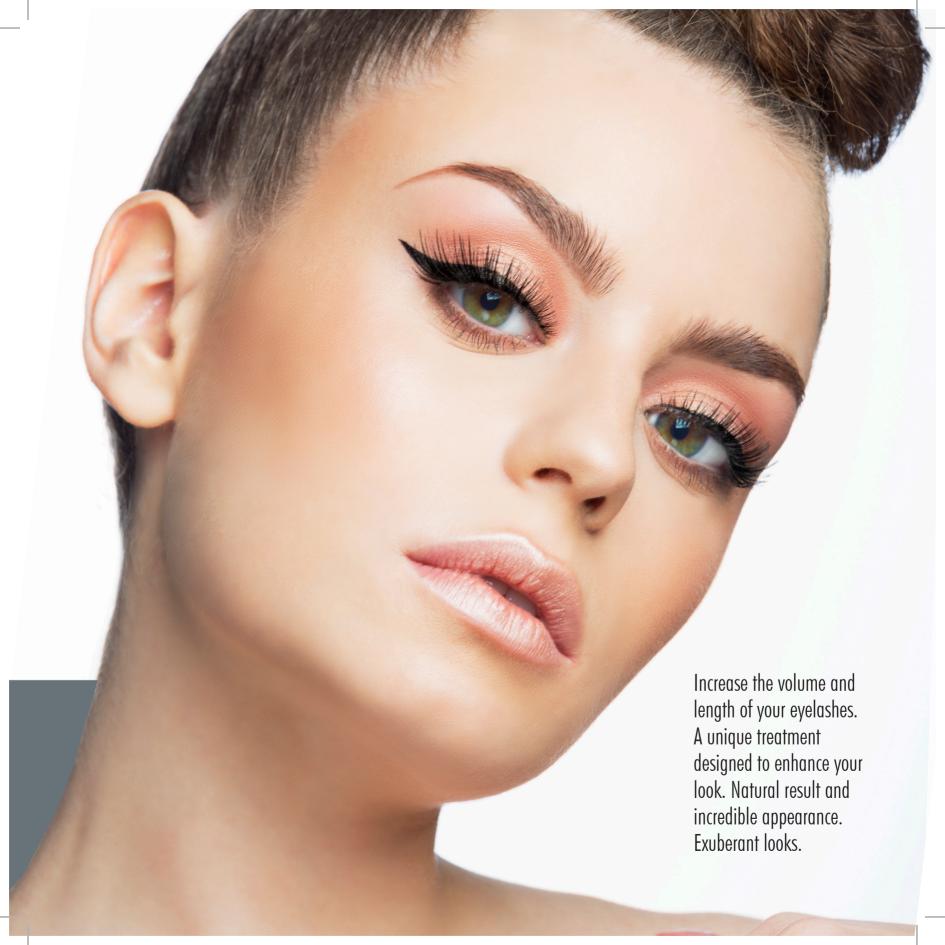


### Perfect look EYEBROWS Kit

Everything you need to shape and enhance your brows. Contains: 12 single-use for permanent gel, 12 single-use for neutraliser, Eye make-up remover with curcuma 100 ml, Special solution tint cream 14 ml, Graphite tint 14 ml, Glass godet, Pre-smoothing of eyebrows 15 ml, Brush ref. 011150020

# **VOLUME 1D** 50 LASH EXTENSIONS

30



# **LASH EXTENSIONS**





**BEST QUALITY:** Quality eyelashes, that respects and cares natural eyelashes thanks to their lightness, always respecting the weight allowed by natural eyelashes.



**PBT POLYMER:** Next generation hair consisting of a PBT polymer, which is characterised by being ultra-light and unalterable throughout its life-cycle. It does not loose shape or shine, with a completely natural finish visually and to touch.



WIDE RANGE: More than 40 items. With individual, 3D and 5D eyelashes, and with different kinds of diameter, length and coverage to achieve the ideal design for each face type.

# TYPE OF HAIR





It is the classic type. A single extension is placed on top of the natural lash.





To highlight, provide volume, depth and definition to the look. 3 thin extensions are placed on top of your natural eyelash.





Extreme volume. It gives the maximum density and intensity. 5 very thin extensions are placed in each natural lash.

# **DIAMETER**



• 0.07

**Thin and perfect** for 3D and 5D **extensions**.



• 0.15

The **standard diameter**. Ideal for 1D extensions.



0.20

Thick diameter perfect for 1D.

# **CURVATURE**



For curly lashes but with a natural look.



A more intense curl providing the great eye opening.



Extreme curl for big eyes.



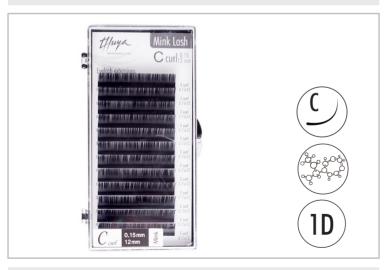
To enhance and lift the natural eyelash.

# **LASH EXTENSIONS**



# Eyelash extensions L shape L Curl 0.15 (mix) ref. 011101023

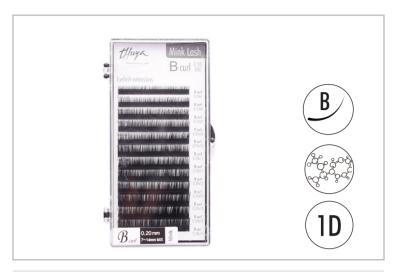
L Curl 0.20 (mix) ref. 011101024



# Eyelash extensions MINK LASH C shape

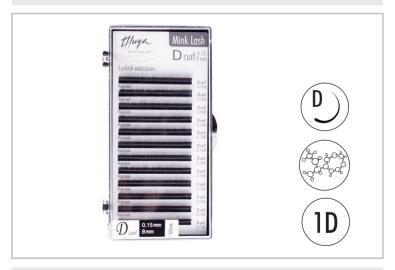
ref. from 011101025 to 011101032

C Curl 0.15 (mix) (-25) C Curl 0.15 (12mm) (-29) C Curl 0.20 (mix) (-26) C Curl 0.15 (8mm) (-27) C Curl 0.15 (10mm) (-28) C Curl 0.20 (12mm) (-32)



## Eyelash extensions Mink Lash B shape

B Curl 0.15 (mix) ref. 011101041 B Curl 0.20 (mix) ref. 011101042



# Eyelash extensions MINK LASH D shape

ref. from 011101033 to 011101040

D Curl 0.15 (mix) (-33)
D Curl 0.20 (mix) (-34)
D Curl 0.15 (8mm) (-35)
D Curl 0.15 (8mm) (-36)
D Curl 0.15 (10mm) (-36)
D Curl 0.20 (12mm) (-40)









### Eyelash extensions 3D C shape

ref. from 011101043 to 011101048

C Curl 0.07 (mix) (-43)

C Curl 0.07 (10mm) (-46)

C Curl 0.07 (8mm) (-44)

C Curl 0.07 (12mm) (-47)

C Curl 0.07 (9mm) (-45)

C Curl 0.07 (13mm) (-48)









### Eyelash extensions 5D C shape

ref. from 011101055 to 011101060

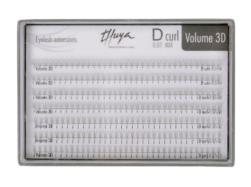
C Curl 0.07 (mix) (-55)

C Curl 0.07 (10mm) (-58)

C Curl 0.07 (8mm) (-56) C Curl 0.07 (9mm) (-57)

C Curl 0.07 (12mm) (-59)

C Curl 0.07 (13mm) (-60)









### Eyelash extensions 3D D shape

ref. from 011101049 to 011101054

D Curl 0.07 (mix) (-49)

D Curl 0.07 (10mm) (-52)

D Curl 0.07 (8mm) (-50)

D Curl 0.07 (12mm) (-53)

D Curl 0.07 (9mm) (-51)

D Curl 0.07 (13mm) (-54)









### Eyelash extensions 5D D shape

ref. from 011101061 to 011101066

D Curl 0.07 (mix) (-61) D Curl 0.07 (8mm) (-62) D Curl 0.07 (10mm) (-64)

D Curl 0.07 (9mm) (-63)

D Curl 0.07 (12mm) (-65) D Curl 0.07 (13mm) (-66)

# **LASH EXTENSIONS**



### Extensions cleansing mousse

Cleansing foam to care and keep eyelash extensions perfect every day.

50 ml. ref. 011150061



### Special extension eye make up remover

Prepares the eye area before eyelash extension treatments. Soft and acidfree, it helps to prolong the durability of extensions, preventing damage and premature loss.

100 ml, ref. 011150010



### "FAST" Eyelash extension adhesive

Fast drying glue (in 1 sec), soft smell and black colour.

For all types of techs. 5 ml. ref. 011102067



### Eyelash extensions glue

5 ml. ref. 011111084



### Lash extensions Remover gel

For an easy removal without damaging the natural eyelash.

15 ml. ref. 011150017



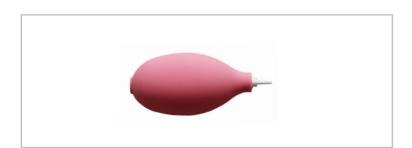
Stainless steel.

Tweezers for eyelash extensions (curved) ref. 011110604



Tweezers for eyelash extensions (straight)

Stainless steel. ref. 011110603



Special dryer for extensions

ref. 011105019



Tweezers for eyelash extensions L form

Stainless steel. ref. 011150024



Scissors for eyelash extensiones

Stainless steel. ref. 011110605



Lash holder & glue ring for lash extensions
Lash holder and glue ring set for easy lash pick up and fast

application.
Lash holder and glue ring 1 u. ref. 011101070
Glue ring 4 u. ref. 011101071

# **LASH EXTENSIONS**



**Mascara brush** 25 u. ref. 011106017



**Brush lip**For eyelash extension.
25 uds, ref. 011101072



Microbrushes
Disposable brushes for eyelash extensions.
100 u - ref. 011101069



Protector paper for eyelash extensions & dye
25 uds. ref. 011110602



**Adhesive plaster** Size: 9,1 m. x 1,25 cm. ref. 011101020



### **Eyelash Extensions Essentials Kit**

Contains: Special extension eye make up remover, Extension adhesive, Box of MIXED 3D extensions, Box of MIXED 5D extensions, Extension remover ref .011150037



Eyelashes Extensions Kit
Everything you need to offer eyelashes extensions services.
Contains: Gel remover for Extensions 15 ml, Eyelash extensions glue 5 ml, 1 hair box Mix Mink C Curl 0.15, 1 hair box Mix Mink D Curl 0.15, Special dyer for extensions, Adhesive plaster, Tweezers straight, Tweezers curved, Tweezers curved (L form), Scissors for eyelash extensions, Mascara brush 25 U, Brush Lip 25 U, Protector paper for eyelashes extensions, Eye make-up remover for extensions 100 ml, Eyelash extension ring with support, 4 Eyelash extension ring. ref. 011150023



Men's Care Edition is a new line of Thuya products developed exclusively for men.

Our laboratory has developed each formula with your needs, skin types and specific problems in mind. Guaranteeing the best results.

**MEN'S CARE LINE** 

# **CARE LINE FOR MEN**



### Eye contour Mcare Edition

A special eye contour for men's facial care.

A highly concentrated serum for the care and anti-ageing of the eye area. Reduces and prevents the appearance of bags and dark circles around the eyes.

15 ml ref. 012901004



### **Brows essential Mcare Edition**

Contains: 12 single-use MCARE EDITON permanent gel, 12 single-use MCARE EDITON neutralizer and 1 eyebrow pre-smoother. ref. 012901010



### Booster gel Mcare Edition

Is an incredible serum developed to give intensity to the look achieving denser eyebrows. In addition to strengthening and repairing the hair, you get healthier, fuller and fuller eyebrows and eyelashes.

ref. 012901006



### Perfect look EYEBROWS Kit Mcare Edition

Contains: 12 single-use MCARE EDITON permanent gel, 12 single-use MCARE EDITON neutralizer, 1 Brow Shampoo, 1 Brow Scrub, 1 water-based make-up remover 100 ml, 1 eyebrow prestraightener, 1 eyebrow DYEING, 1 special cream dye solution 14 ml and 1 brush. ref. 012901009

# TREATMENTS BOOSTER

BROW INTENSIFIER

ANTI GREY HAIR

LASH FILLER





WITH A SPECIAL BRUSH PERFECT TO GIVE VOLUME TO ALL YOUR LASHES.

LASHES THAT LOOK LONGER, DENSER, STRONGER AND WITH COLOUR.



**Treat Lashes mascara** 9 ml ref. 011150100



# **COLOR & SHAPE FIXER**





### PERFECT LOOK

Serum to fix the shape and the colour of the eyebrow dye.

The application allows us to define the desired shape and enhance the eyebrow treatments extending its durability.

Thanks to its main active ingredients such as Jojoba, Aloe vera and Panthenol, it improves colour retention by increasing the tint service life and provides hydration and emollience. Daily use.

ref. 011150085



### **HYDROLYZED JOJOBA ESTERS:**

Enhances the action of the active principles and improves color retention by lengthening the dye treatment.

### PNP:

Soluble polymer to fix the hair.

### PANTHENOL:

Protects skin and hair thanks to the hydration and emollient properties.

### **ALOE VERA:**

Cares and treat the eyebrow area thanks its softening and moisturizing properties.

# **ANTI GREY HAIR**





### PALMITOYL TETRAPEPTIDE-20:

This principal active has the capacity to increase melanin in the hair bulb (restoring its color) and reduces its oxidative stress.

### **CURCUMA LONGA:**

This unique plant acts as a growth factor, significantly increasing the density and growth, also reducing loss.





### TO TREAT GREY HAIR ON BROWS

The only treatment formulated and designed to prevent, stop and reverse the appearance of gray eyebrows.

The new Anti Grey Hair Brow treatment contains a peptide that acts on the two factors that cause gray hair to appear simultaneously and effectively. Increasing melanin production and reducing stress.

Preserving the natural color and helping to repigment the affected hair.

It also prevents and reduces hair loss by stimulating hair growth.

ref. 011150062

## **EYE CARE CONCENTRATE**



### **ACETYL TETRAPEPTIDE-5:**

Minimizes tissue deterioration by reducing vascular permeability, preventing fluid accumulation under the eyes, and reduces bilirubin. Dark circles less visible. More elastic, more hydrated and less swollen skin.

### **ACFTYL HEXAPEPTIDE-8:**

It acts on the expression lines, reducing muscle contraction, volume and the length of wrinkles around the eyes.







### TRIPLE ACTION:

- EYEBAGS
- DARK CIRCLES
- WRINKLES

# AN INCREDIBLE TREATMENT TO FIGHT WRINKLES AND EYEBAGS CONTOUR AREA.

The Eye Care concentrate is a highly concentrated serum for the anti-aging care of the eye area that reduces and prevents the appearance of bags, dark circles and wrinkles around the eyes.

Thanks to the combination of two highly effective peptides, the results begin to be visible after 7 days, managing to minimize tissue deterioration, increase hydration, decrease swelling and increase brightness.



Kit EYE CARE CONCENTRATE + MICELAR WATER ref. 011150066

### Booster gel

Enhance your lashes making them longer and extreme. ref. 011150013

# **BOOSTER GEL**



### **EXTREME GROWTH**

Incredible serum created to enhance your look with longer and extreme lashes.

The most effective active ingredients to improve hair density and thickness preventing hair loss and promoting growth.

MULTIPLY YOUR BROWS AND LASHES VOLUME IN JUST 4-6 WEEKS.



### **MYRISTOYL PENTAPEPTIDE-17:**

Peptide that stimulates the keratin genes in charge of lashes density.

Its application improves length, thickness and density.

### **CURCUMA LONGA:**

Active ingredient with an excellent regenerative properties.

It prevents the hair loss, stimulates the growth and capillary densification.

### PANTHENOL:

Vitamin B5 precursor. Promotes growth and proliferation of keratinocytes.

Hydrates and lubricates the hair embellishing it. It repairs and strengthens damaged hair fibers. Its powerful moisturizing action strength the hair, improving its resistance.



### Booster gel

This kit includes a water-based eye make-up remover, a mirror and the Booster Gel treatment. ref. 011610337

# **BROW INTENSIFIER**



### **COLOUR & GROWTH:**

- Provides body and definition to the eyebrows.
- Reactivates growth by providing more volume and density.
- Comb, fill and sculpt quickly and efficiently.



### **CURCUMA LONGA:**

Active ingredient with an excellent regenerative properties.

It prevents the hair loss, stimulates the growth and capillary densification.





### **Brow Intensifier SOFT**

A soft brown color. Perfect for blond eyebrows, it fills and gives intensity.
ref. 011150044



### **Brow Intensifier DARK**

A dark and intense brown for darker tone brows. It gives strength and enhance your personality. ref. 011150014



### **Brow Intensifier MEDIUM**

A medium subtle brown color. Perfect for lighter eyebrows, it fills and gives intensity. ref. 011150027



### Kit Brow Intensifier

This kit for your eyebrows is designed to offer you the best color treatment. It contains a Brow Intensifier Dark, Medium or Soft and an eye makeup remover with turmeric.

KIT SOFT ref. 011509082 KIT MEDIUM ref. 011509081 KIT DARK ref. 011509080

# LASH FILLER BTX



### **CURCUMA LONGA:**

Active ingredient with an excellent regenerative properties.

It prevents the hair loss, stimulates the growth and capillary densification.

### REGENERATING COMPLEX:

Combination of natural oils, olive, sunflower, grape, corn oil and Rosehip among others, which improves the condition of the lashes in thickness, quantity and length.

### **KERATINA**

Sulphur-rich protein that strengthens hair, provides volume and flexibility.

### **HYALURONIC ACID:**

provides the hair with a high hydration power compensating for the negative effects of the sun, environmental factors and aggressive treatments.



# LASH FILLER BTX MAXIMUM VOLUME

LASH FILLER BTX works as a regenerative boost into the eyelashes and eyebrows, prevents and reduces hair loss in addition to stimulate its growth.

An exclusive treatment formulated to rejuvenate, hydrate, rebuild and re- densify natural brows and lashes.

Now you will add a PLUS to your eyebrows and eyelash services with this EXCLUSIVE treatment for professional use.

ref. 011150069

# **TREATMENTS**



### Strengthening Base

Boosts natural eyelash growth, optimising the natural beauty of the gaze.

The combination of its main active ingredients, Biotinyl-GHK (Vitamin H) and Panthenol (Vitamin B5), acts on eyelash follicles, boosting hair growth, in length and diameter. Anti hair-loss treatment, strengthens eyelashes and boosts volume.

Proven efficacy

Eyelash Strengthening Base Kit (eyelash strengthening base (8 ml) and water-based eye make-up remover (50 ml) ref. 011106034

Eyelash strengthening base 8 ml. ref. 011102056



### Eyelash regenerating cream with Argan

Hydrates hair naturally.

Argan oil, also known as liquid gold, has cosmetic properties: it strengthens, nourishes and regenerates eyelashes.

Vitamin E improves hair structure and revitalises it, as well as repairing damage caused by external agents. Post-dye service daily use is highly recommended, as it contains natural antioxidants.

15 ml ref. 011111081



# CLEANSING SCRUB

MAKE-UP REMOVER

MOUSSE SHAMPOO

# **BROW CLEANSING**

### **BROW SHAMPOO**

Self-foaming shampoo for deep cleaning of the eyebrows. Recommended to be applied before coloring and/or lamination service. Leaving the area clean and hydrated.

Thanks to its components such as Mallow extract and Pea surfactants, we will get an EMOLLIENT, softening and SOOTHING action.

ref. 011150082





### **BROW SCRUB**

Eyebrow scrub. It is ideal to be applied before tinting and / or lamination service. Leaves the area free of impurities.

An exfoliant with JOJOBA microspheres that provides a soft exfoliation, without irritations and with a maximum efficiency.

Prepares the skin leaving it clean and uniform. Enhances the eyebrow shade dye as it allows it to penetrate further into the skin.

ref. 011150083

# **MAKE-UP REMOVERS**



### Extensions cleansing mousse

Mousse for the eyelash extensions daily cleaning. Cleans, cares and protects. 50 ml. ref. 011150061



### Eye make-up remover Bi-phase

Removes easily waterproof make-up. 100 ml. ref. 011105009 200 ml. ref. 011105010



### Eye make-up remover water base

It cleans the impurities, leaving the skin oil free. Use always before eyelashes permanent, dye and extensions services.

100 ml. ref. 011105008 200 ml. ref. 011105001



### Eye make-up remover with curcuma

Eye make-up remover water base, thanks to its active ingredients such as turmeric with anti-inflammatroy and antioxidant effects is perfect for taking care of and protecting the eye area. 100 ml. ref. 011150008

200 ml. ref. 011150009

# **ARTIFICIAL EYELASHES**



### Artificial eyelash glue

Brush included.
7 ml ref. 011111088



### Artificial eyelashes Density

Color: Black Complete (pair) Density M ref. 011103002 Density L ref. 011105028



### Artificial eyelashes Natural

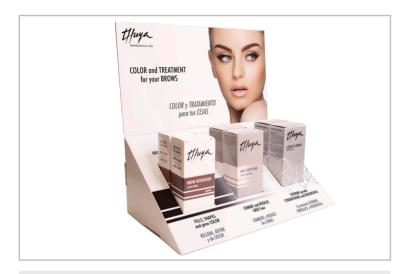
Color: Black Complete (pair), groups (60 u.) Natural M ref. 011105026 Natural L ref. 011105027



### Artificial eyelashes groups

Color: Black Individual (60 u.) Small groups ref. 011103006 Medium groups ref. 011103007

# **EXHIBITORS**



### **Exhibitor Brow treatments**

In this eyebrow exhibitor you will find: Anti Grey Hair, Booster Gel and Brow Intensifier Medium. ref. 011150071



# Exhibitor Brow Intensifier 3 tones

Exhibitor 9 units. ref. 011208163







### **Exhibitor Brow Intensifier**

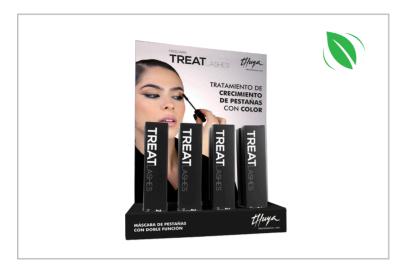
Exhibitor 6 units

ref. 011150052 (3 unid DARK + 3 unid SOFT +2 TESTER)

ref. 011208138 (3 unid DARK + 3 unid MEDIUM +2 TESTER)

ref. 011150074 (3 unid MEDIUM+ 3 unid SOFT +2 TESTER)

# **EXHIBITORS**



### **Exhibitor Treat Lashes**

Lashes mascara (9 ml) (8  $\,$ u) ref. 011150105



# Exhibitor Eyelash regenerating cream with Argan

11 u. (15 ml.) ref. 011111086



### **Exhibitor Strengthening Base**

Strengthening Base (8 ml) (13 u) ref. 011111089



### Glorifying Display MCare

Contains: 1 ud. HAND CREAM 75 ml, 1 ud. FOOT CREAM 75 ml, 1 ud. SCRUB 75 ml, 1 ud. Nourishing Nails Cream 15 ml, 1 ud. EYE CONTOUR 15 ml and 1 ud. LASHES&BROWS BOOSTER GEL ref. 012901011

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