

*thuya*  
PROFESSIONAL LINE

VEGAN  
*line*







The best active ingredients and the most innovative formulas developed in our **own Laboratory.**

# VEGAN *line*

Vegan innovations in  
eyebrow and eyelash  
treatments

We are launching a new completely Vegan line to be able to offer all our eye treatments and services without any ingredients of animal origin.

Maintaining all their effectiveness and with the best formulation for the eye area.

Year after year more and more people are concerned about the origin of some ingredients and are more and more interested in a product that is 100 x 100 vegan.



Dermatologically and  
ophthalmologically tested.



## VEGAN EYEBROW & EYELASHES DYE

### NEW VEGAN DYES FOR EYEBROWS AND EYELASHES

We are launching 4 colours of 100 x 100 Vegan dyes, maintaining the same properties as our current range of dyes. Maintaining its **dual function of colour and treatment in a single application.**

The new dyes have been formulated with **an alternative to animal keratin**, completely vegetable and with high levels of performance and efficacy. It is a hydrolysed molecule derived from a combination of hemp and rice proteins. The use of this active ingredient **strengthens the hair and provides elasticity.**

In addition, **Argan Oil**, which penetrates the pores of the hair improving its elasticity and flexibility, and **Aloe Vera** which provides amino acids, vitamins and minerals for a healthier, shinier and more conditioned eyelash.





## VEGAN EYEBROW & EYELASHES DYE

### BLACK NIGHT

The new colour Black Night is a black shade with soft bluish highlights. It is the ideal shade for eyelashes. Thanks to its reflections, it provides a lot of luminosity as well as enhancing the colour and creating a make-up effect. An intense and long-lasting colouring, gaining strength, personality and intensity in the look. Always taking into account the dual purpose of our dyes to care for and treat the application area thanks to its active ingredients and being completely vegan.

Ref: 011150098



## VEGAN EYEBROW & EYELASHES DYE

### COFFEE

The new Coffee colour is an ideal brown tone to enhance the look, giving a marked definition to the eyebrows or eyelashes without the need for make-up. With this new dye a natural colour is achieved on light lashes and very dark eyebrows.

Ref: 011150095





## VEGAN EYEBROW & EYELASHES DYE

### WARM GREY

The Warm Grey colour is a taupe grey tone, a neutral tone recommended for the eyebrow tinting service, enhancing its harmony and showing off natural and bushy eyebrows for two months. This shade is perfect for blending, for ash blonde, brunette and very light brown hair.

Ref: 011150097



## VEGAN EYEBROW & EYELASHES DYE

### GOLDEN BROWN

The new colour Golden Brown is a light brown colour with a soft golden touch. Ideal for eyebrows with blonde, red, brown or light brown hair. This shade will subtly enhance the look by adding intensity without losing the light base shade, only enhancing and giving prominence to the eye area.

Ref: 011150096





The new vegan line offers a complete service ranging from tinting, lifting, perming and eyebrow laminating services.

Three completely vegan services with the same basic products:

- **EYELASHES LIFTING** to shape eyelashes from the root, stretching and lifting their natural shape.
- **EYELASHES PERMANENT**, curling and shaping to enhance their curvature by accentuating the natural curl.
- **EYEBROW STRAIGHTENING**, , shaping unruly eyebrows, filling in gaps, fixing the hair and enhancing their thickness to frame the look.

# PERMANENT & LIFTING VEGAN





# NEUTRALIZER CREAM VEGAN

## VEGAN CREAM NEUTRALIZER

The complete efficacy of our neutralizer without any animal ingredients.

The neutralizer is essential to fix the shape of the hair once the cuticle has been opened with the permanent gel.

Its creamy texture avoids drips, making it easier, more comfortable and safer to apply.

It allows us to seal and give the desired shape to create the perfect look.

Ref: 011150104



# PERMANENT GEL VEGAN

## VEGAN PERMANENT GEL

The permanent gel has been reformulated by eliminating the ingredient of animal origin and maintaining its function and effectiveness, thus achieving a product of the same quality and effectiveness but completely vegan.

With the perming gel the pH of the eyelashes is raised, opening the cuticle of the hair and allowing the structure to be modified to fix the desired shape.

Ref: 011101074



# NEUTRALIZER CREAM **VEGAN** MONODOSE

12 MONODOSE sachets  
Ref: 011150110



# PERMANENT GEL **VEGAN** MONODOSE



12 MONODOSE sachets  
Ref: 011150111



We are also launching a new completely vegan **Regenerating Cream**. To offer the treatment from start to finish from the salon to maintenance at home.

In addition to beautifying our eyes it is important to treat and maintain the result of our treatment with the best cosmetics.



## VEGAN EYELASH REGENERATING CREAM

with ARGAN, RICIN and OLIVE OILS.

### ACTIVE INGREDIENTS OF THE NEW REGENERATING CREAM

- **Castor oil (ricin):** moisturises and nourishes the eyelashes.
- **Argan Oil:** penetrates the hair pores, improving its elasticity and flexibility. Increases follicle nutrition, locks in moisture, and restores hair shine.
- **Eyelash Regenerating Complex:** combination of natural oils (Olive, Sunflower, Rosehip, Corn, Grape, etc...) specially developed to strengthen, lengthen and regenerate the eyelashes and reduce the loss of colour intensity due to washing.
- **Active ingredient OMEGA+ based on Olive Oil:** Helps rehydrate the treated area, nourishes the hair and adds shine. With high antioxidant power.
- **Gallic Acid:** antioxidant with anti-inflammatory properties.

Ref: 011150101



# VEGAN LINE

## kits



### VEGAN LINE KIT PERFECT LOOK

- 4 Vegan dye 14 ml
  - Special solution dye cream 14 ml
  - Vegan permanent gel 15 ml
  - Vegan neutralizer cream 15 ml
  - Vegan eyelash regenerating cream 15 ml
- Ref: 011150109

### VEGAN LINE KIT BROW LAMINATION

- Vegan permanent gel 15 ml
  - Vegan neutralizer cream 15 ml
  - Vegan eyelash regenerating cream 15 ml
- Ref: 011150112



### VEGAN LINE KIT COLOR DREAM (special eyebrows)

- 3 Vegan dye 14 ml
  - Special solution dye cream 50 ml
  - Color Remover 100 ml
- Ref: 011150113

### VEGAN LINE KIT MONODOSE BROW LAMINATION

- Vegan permanent gel monodose
  - Vegan neutralizer cream monodose
  - Vegan eyelash regenerating cream 15 ml
- Ref: 011150114





# VEGAN LINE

## displays



### VEGAN EYELASH REGENERATING CREAM Display

- 8 Vegan eyelash regenerating cream 15 ml

Ref: 011150108



### VEGAN DYES Display

- 40 unds.VEGAN DYES

Ref: 011102074



# ALL YOUR VEGAN TREATMENT



Duo glue Eyelashes  
Suitable for both lifting and  
perming service.  
14 ml - ref. 011150043



Perming glue  
Adheres the perm curler to the  
eyelid and also the lash to the curl.  
14 ml- ref. 011101022



Special solution dye cream  
Creamy texture, prevents dropping. Easy to apply,  
comfortable and safe. Perfect to improve the results  
of the eyelashes dye. More homogeneous mixture.  
White color to control its correct application.  
50 ml- ref. 011103009  
14 ml- ref. 011103010



Color Remover  
Dye stain cleanser.Product developed to  
remove any rest or stain of dye on the skin.  
ref. 011150086



Pre-smoothing of eyelashes  
Specific product to prepare the  
eyelashes and smooth the unruly hair  
to facilitate straightening and tinting.  
15 ml - ref. 011150102



Pre-smoothing of eyebrows  
Specific product to prepare the  
brow and smooth the unruly hair to  
facilitate straightening and tinting.  
15 ml - ref. 011111090



Neutralizer liquid  
Fixes the hair structure.  
15 ml - ref 011101002



Special solution dye liquid  
Special solution dye in liquid form,  
recommended for eyelashes.  
60 ml - ref. 011103008



Brow Shampoo  
Self-foaming shampoo for deep cleaning of the  
eyebrows. Recommended to be applied before  
coloring and/or lamination service. Leaving the area  
clean and hydrated.  
50 ml - ref. 011150082



Brow Paste  
White pigmented lipophilic paste,  
it protects the skin and helps you to  
shape the brows before waxing them.  
15 ml - ref. 011150084



Brow Scrub  
Eyebrow scrub. It is ideal to be  
applied before tinting and / or  
lamination service. Leaves the  
area free of impurities.  
15 ml - ref. 011150083



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